

# ASIA-PACIFIC DIGITAL INNOVATION EXPO

>>>>>> ADIE 2024

Smart Future Together



Organizer:



# **Supporting Partner:**







MIRAMAR GLOBAL

Official Media Partner:



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# **OVERVIEW OF ADIE**

ADIE stands for **A**sia-Pacific **D**igital **I**nnovation **E**xpo.

Unleash the Future of Digital Innovation in the Asia Pacific!

Embark on a transformative journey with ADIE, the Asia Digital Innovation Expo, as we bring you the renowned CxO Expo from China to the heart of Asia Pacific - Singapore! ADIE is set to be the most iconic gathering of visionaries, innovators, and industry leaders, paving the way for the next frontier in digital excellence. Join us to explore cutting-edge technologies, engage in thought-provoking discussions, and network with the brightest minds shaping the digital landscape. Be part of a dynamic event that transcends boundaries, fostering collaboration and driving the pulse of innovation across the vibrant continent of Asia Pacific.

ADIE redefines the vision of its organizer, Dot Connector, by embodying the essence of "connecting the dots," seamlessly bridging China and Asia. Don't miss your chance to be at the forefront of the digital revolution—ADIE is where innovation meets opportunity!

# **AGENDA OVERVIEW**

# Day1

- Arrival in Singapore
- Welcome Reception

## Day2

Full Day Conference

## Day4

- ∱ Half Day Sentosa Trip
- ≥ Return & End

# • Day2-Full Day Conference

**Morning Session-Main Forum** 



Registration & Welcome (8:00 - 8:50)

Morning Session Part 1 (9:00 - 10:30)

Tea Break & Exhibition Tour (10:30 - 11:00)

Morning Session Part 2 (11:00 - 12:30)

Lunch Break & Exhibition Tour (12:30 - 14:00)

Part1 (14:00-16:30)

Part2 Worldcafe Table (16:30-17:10)



Afternoon Session - Alibaba Specialised Track 🗀



Alibaba Specialised Track (14:00 - 17:00 )





After-track social event to provide unique opportunity to network and unwind, to with fellow attendees and speakers.

**Evening Session** (17:00 - 19:00)

# • Day3-Full Day Innovation Site Visits (30 participants only)

Part 1: Visit a category-leading, global SaaS company in Singapore and get a better understanding of how to accelerate the digital transformation via Al-Boomi.

Part 2: Visit well-known local foreign-funded enterprises in Singapore and learn about Asia-Pacific digital innovation technologies and applications.

Palo Alto Networks-the world's leading Cybersecurity Company

Part 3: Visit the world-renowned university - National University of Singapore

**Visit Centers of Excellence for Innovation in Singapore** 







# **CONFIRMED SPEAKERS**



Ryan Yang

Founder of ADIE CEO of Dot Connector



**Mark Rozario** 

Non-Executive Director of Petronas Gas Berhad YTL Hospitality REIT and BPAM Former CEO of GE Malaysia



**Damien Cummings** 

Chief, Digital Strategy & Leadership practice at NUS



Kyo Wu

Chief Digital and Information Officer H&H Group



**Eric Wang** 

Advisory of ADIE Oversea Partner of Dot Connector



Clara Lee

Chief Data Science Practice NUS



Daniel CF Ng

Managing Partner Omni-Integra



Saurabh Lal

Sr Senior Director – Logistics, planning, network design & digital supply chain – Kellanova, Asia Pacific Middle East & Africa



Hao Wu

CIO of GoTo Group



**Bridge Song** 

Vice President, Alibaba Cloud Intelligence International



Frankie Shuai

APAC CISO, DWS Group



Dr Chan Cheong Siew

Group Chief Strategy Officer Maybank



**Kenneth Siow** 

Tencent Cloud Regional Director & GM of Singapore and Malaysia



Wang Yoke Choo

Regional Vice President, Sales – Asia Tungsten Automation



Dr. Sekar Jaganathan

Chief Business Officer Kenanga Group



Jessica Li

APAC Director of Supply Chain Johnson & Johnson



Rico Zhanpeng Zhao

IT Integration Head of Boston Scientific - APAC



Ning Hua

Global IT Vice President, and General Manager at DB Schenker IT Shared Service Center China



**Hung Nguyen** 

Vice President, IBP, DP & Data Analytics, Global Top2 Beauty Group



James Lai

Chairman Malaysia IoT Association



William

FrieslandCampina Head of IT China



Gorden Yu

Senior Director UST



Lili Wang

CEO of Yijian Communications CEIBS/Peking University CEO Program Guest Lecture



**Ajith Gopinath** 

Director-Asia Middle East Africa Ingredients Procurement, Mondelez International

# ADIE AGENDA — MAIN FORUM



09:00 AM - 09:10 AM

# Fireside Chat & Openning of ADIE



- Ryan Yang , Founder of ADIE, Executive Dean of ADIE & CDIE Research Institute, CEO of Dot Connector
- Eric Wang , Advisory of ADIE, Oversea Partner of Dot Connector



09:10 AM - 09:40 AM

# [Keynote-Market Analysis] Southeast Asia Digitization Development, Collaboration, Investment Opportunities, and Market Analysis

by Datuk Mark Victor Rozario , Non-Executive Director of Petronas Gas Berhad, YTL Hospitality REIT and BPAM Former CEO of GE Malaysia



09:40 AM - 10:10 AM

# [Keynote Speech-Gen AI] Beyond the hype: What Generative AI Means for the Future of Work

by Damien Cummings, Chief Digital Strategy & Leadership practice at NUS



10:10 AM - 10:30 AM

[Keynote-Technology Empowerment]
Navigating Growth in the Digital Age:
The Importance of Secure, Fast, and Fraud-Proof Infrastructure

by Kenneth Siow , Regional Director & GM of Singapore and Malaysia, Tencent Cloud

10:30 AM - 10:40 AM





10:40 AM - 11:10 AM

[Keynote-Chinese Innovation ] H&H Group China Market Digital Transformation Sharing

by Kyo Wu , Chief Digital and Information Officer, H&H Group



11:10 AM - 11:30 AM

# [Keynote Speech] The possibilities of AI in enhancing your Experiences

by Wang Yoke Choo , Regional Vice President, Sales – Asia, Tungsten Automation

11:30 AM - 12:10 PM

# [Panel] How can enterprises maintain their resilience and growth?

- Eric Wang , Advisory of ADIE, Oversea Partner of Dot Connector
- Clara Lee , Chief Data Science Practice, NUS
- Jessica Li, APAC Director of Supply Chain, Johnson & Johnson
- Dr. Sekar Jaganathan , Chief Business Officer, Kenanga Group
- Saurabh Lal , Sr Director Supply Chain Network, Kellanova
- Bridge Song , Vice President, Alibaba Cloud Intelligence International
- Gorden Yu ,Senior Director, UST















12:10 PM - 02:00 PM



# **III** LUNCH BREAK & EXHIBITION TOUR



02:00 PM - 02:30 PM

[Keynote Speech] Based on the development trend of Internet in China, how to successfully replicate Internet technology and model innovation in APAC area

by Hao Wu , CIO of GoTo Group



02:30 PM - 02:50 PM

[Keynote Speech] Servicing the enterprise: Bringing IT together with AI for better workplace experiences

by Francois Teo , Regional Sales Director, Freshworks

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02:50 PM - 03:20 PM



[Keynote Speech] Generative AI: Crafting the Future of Marketing -Exploring Collaborative Innovation and Hyper-Personalization

by Daniel CF Ng , Managing Partner - Omni-Integra , Advisory of ADIE



03:20 PM - 03:50 PM

[Keynote Speech] Innovation and Implementation of MNCs in Asia-Pacific Digital Transformation

by Dr Chan-Cheong SIEW, Group Chief Strategy Officer, Maybank



03:50 PM - 04:20 PM

[Keynote Speech-Data Privacy]
Data Privacy / Security in Southeast Asia and India

by Frankie Shuai, APAC CISO, DWS Group

04:20 PM - 04:30 PM

Coffee Break & Exhibition Tour



04:30 PM - 05:10 PM

# [World Cafe]

Table A: Practice in the Company with AIGC Table B: Go Global & Be Local

Table C: Information Security in the Digital Era



### Moderator:

- Eric Wang , Advisory of ADIE, Overseas GM of Dot Connector
- Saiful Bakhtiar Osman , Head of IT, PNB Commercial Sdn. Berhad
- James Lai , Chairman, Malaysia IoT Association

# ALIBABA SPECIALISED TRACK

Time(pm)	Торіс	Speaker
02:00-02:45	Guest Registration	
02:45-03:00	Opening speech: Digital Trends and Insights Based on Serving APAC MNC Customers	Bridge Song Vice President, Alibaba Cloud Intelligence International
03:00-03:20	Keynote Speech: Cloud Transformation—DFS	Aric Zhao Head of Cloud, DFS global IT
03:20-03:45	Keynote Speech: Unleashing the Asian Data Dragon How Data Drives Innovation and Growth	<b>Hung Nguyen</b> Vice President, IBP, DP & Data Analytics, Estée Lauder
03:45-04:10	Journey to the Future Enterprise	Hankai Gu Director of Solution Architect Alibaba Cloud Intelligence International
04:10-05:00	Panel Discussion: Accelerate Asia Digital Transformation and Innovation  1. Challenges from Industry and Business Perspective  2. Cross-Border Collaboration: Leveraging International Partnerships for Innovation and Growth  3. Insights or Cases sharing on how to leverage data contribute to the digital transformation strategy and creating value to the business for AsiaPac Region  4. Insights or case/learning sharing about Al Innovation Development and Trends  5. Expectation of A Great Digital Organization Structure and Talents	Kyo Wu  Chief Digital and Information Officer, H&H Group (Moderator)  Angelin Tan  MNC KA Business Development Director, Alibaba Cloud Intelligence International  Rico Zhao  IT Integration Head of Boston Scientific-APAC  Ajith Gopinath Director-Asia Middle East Africa Ingredients Procurement, Mondelez International  Ning Hua  Global IT Vice President, and General Manager , DB Schenker IT Shared  Terry Lim Digital Leader Dyson
05:00-07:00	Cocktail Reception	

# **AGENDA FOR DAY 3-MARCH 15TH**

8:30AM - 09:00AM

# Depart from the conference hotel to the visiting site A-boomi

Boomi Address: 3 Temasek Avenue, Level 18 and 17, Singapore 039190

9:00AM - 10:30AM

boomi Visit & Exchange-Al Topic A journey to Al-readiness!

10:30AM - 10:45AM

# Go to the visiting site B-Palo Alto Networks

PA address: 1 Wallich Street, #10-01 Guoco Tower, Singapore 078881

10:45AM - 11:45AM

# [PA Visit & Exchange-Safety Topic] Unleash the innovation to enable secure digital transformation!

11:45AM - 01:30PM

¶¶ LUNCH

Lunch address: provided by PA

01:30PM - 02:00PM

# Go to the visiting site D-National University of Singapore

NUS address: 21 Lower Kent Ridge Rd

02:00PM - 03:30PM

# [NUS Visit]

Experience the academic atmosphere of a world-renowned university!

03:30PM - 05:30PM

**End & Return** 

AGENDA FOR DAY 4-MARCH 16TH-SENTOSA TRIP

08:45AM - 09:15AM

Depart from the conference hotel to Sentosa Island

Sentosa Address: Singapore 099981

09:15AM - 11:30AM

Sentosa Boardwork, Palawan Beach, Big Bridge, Imbiah Trail

11:30AM - 12:00PM

**Free Time** 

CONTACT US

Strategy/Content Cooperation
Ryan Yang

- +86 156-1858-7198



Producer/Business Cooperation
Joy Xu

- +86 188-6881-5163



